



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 B

Results as of: 2/28/2014

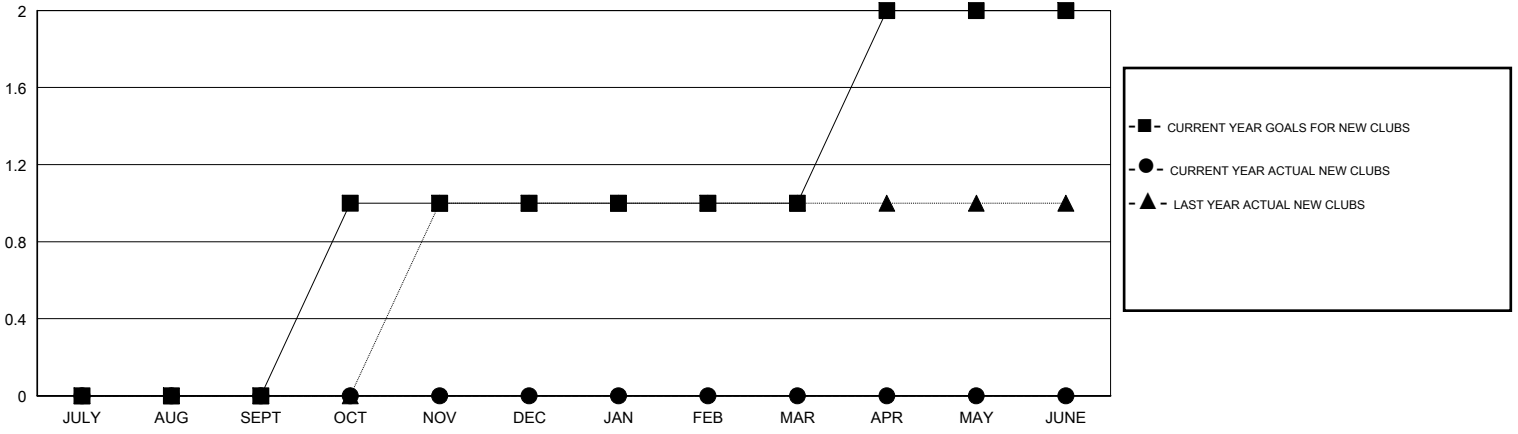
GMT: JERRY SMITH

LOCATION PENNSYLVANIA

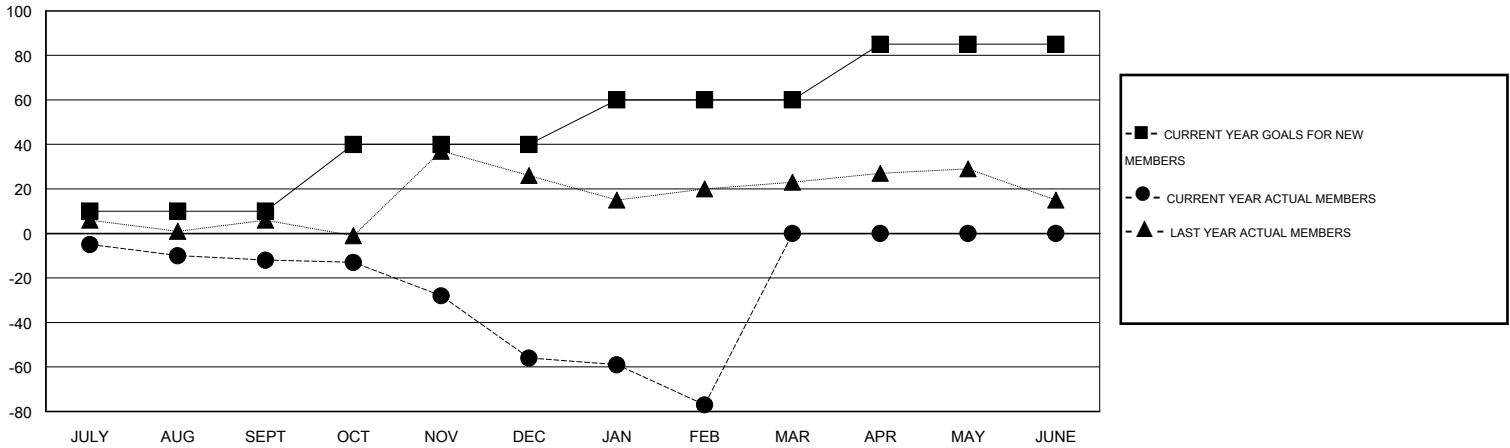
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 10 | 9 | 21 | -12 |
| OCT/NOV/DEC | 1 | 0 | 1 | -1 | OCT/NOV/DEC | 30 | 18 | 62 | -44 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 20 | 13 | 34 | -21 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 1 | 18 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 625 (73.01%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 231 (26.99%) |
| DECEASED | | 15 | FAMILY UNIT MEMBERS |
| CLUB CANCELLED | 21 | HEAD OF HOUSEHOLD | 40 |
| OTHER | 81 | NON-HEAD OF HOUSEHOLD | 41 |
| TOTAL | 117 | | |